



INVESTOR

FACTS

NU-EARTH CORPORATION ♦ 495 GRAND BLVD, SUITE 206 ♦ MIRAMAR BEACH ♦ FLORIDA ♦ 32550 ♦ USA ♦ 866.311.6373

BUSINESS SUMMARY

NuEarth Corporation (OTCPK: NUEC) is a company dedicated to bringing to market "Clean Solutions to Complex Problems" by offering a wide range of environmentally friendly products and technologies that will improve safety for individuals and conserve energy. The Company's products, services and holdings are marketed and used all over the world, with a focus on the agriculture, agro-forestry, water and soil remediation, Beach/Dune restoration, water desalinization and energy conservation industries.

The Company's biodegradable products and technologies encompass environmentally friendly chemical substitutes to the hazardous chemicals commonly used in various industry applications. The Company's objective is to expand their advantages in "Clean & Green" technology by focusing on high-growth markets worldwide beyond the current exclusive sales to sister companies within The Avalon Group Limited, and delivering comprehensive solutions within those markets. NuEarth can extend their technology advantages by incorporating new functions and technologies, driving industry standards, and strengthening and expanding industry relationships for the benefit of its clients and shareholders.

The Company is extending their technology advantages by incorporating an in-house sales and marketing department focused on expanding the current client base, driving industry standards, and strengthening and expanding industry relationships for the benefit of our clients and shareholders. NuEarth has an extensive network of contacts through out the agriculture, agro-forestry, water and soil remediation, energy

conservation and Government Sectors industries and will focus exclusively on these sectors. NuEarth will use these industry contacts to commercialize its products and technologies in a variety of applications, including expansion of its product usage in Beach/Dune restoration, dry land farming, soil salinity restoration and water purification. NuEarth secured exclusive production, manufacturing and product formula rights as a result of its purchase of NuEarth Corporation.

In August 2009, NuEarth acquired TerraSolve Laboratory Limited, a full service independent facility that computer models all types of agricultural and environmental projects and services. The laboratory also has a substantial stand alone business for a wide range of clients. The laboratory is unique in that it is one of the few internationally certified facilities for the testing of agricultural supplements. Current laboratory projects are focused on desalinization and PAM's in Sub-Sahara farming applications and new technology for dry land farming.

STRONG MARKET OPPORTUNITY

Clean technology is a strong market opportunity because of growing market demand. Private international industry and governments are now recognizing the impact of hazardous chemicals on the environment, and are seeking environmentally friendly chemical substitutes. The Company is poised to capitalize on a number of favorable market trends. Industries are moving away from solvents, Volatile Organic Compounds (VOC's), and flammables in favor of biodegradable, low toxicity, recyclable components as supplied by NuEarth.

Stock Information ♦ NUEC

Business: Environmental, Agriculture, Road Construction, Dust Control & Energy Conservation Products

OTC Symbol: NUEC

Market Price: \$0.18 (03/26/2010)

Est. Public Float: 6,697,117

Fiscal Year End: June 30

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Domestically, the Federal government purchases more than \$200 billion worth of goods and services each year. Recognizing that purchasing decisions have large environmental consequences, the Federal government is beginning to incorporate environmental considerations into its purchasing practices. An Executive Order of the EPA issued its proposed Guidance on Acquisition of Environmentally Preferable Products and Services to help federal agencies include these considerations when making purchasing decisions. In Europe, environmentally friendly products have been actively used and well received over the past 15 years.

NuEarth is dedicated to improving the safety and environment of everyday life. The market for exciting new products that are totally benign to the environment; conserve water; increase fire safety; and conserve energy is several billion dollars in size and growing as people become more aware of the fragility of our planet. Already, the

INVESTMENT HIGHLIGHTS

Timing the Market: The global marketplace is moving away from solvents, Volatile Organic Compounds (VOC's), and flammables and is moving towards biodegradable, low toxicity, recyclable components as supplied by NuEarth. An Executive Order of the EPA issued its proposed Guidance on Acquisition of Environmentally Preferable Products and Services to help federal agencies include these considerations when making purchasing decisions.

International Expansion: NuEarth products are useable and currently certified throughout the world, with inroads in the Australia, Asia, the Middle East and European countries.

Competitive Advantage: The Avalon Group Limited is currently conducting business in 22 countries in Africa, Asia, Australia, Europe, the Middle East, and North and South America. The group has a network of consultants, marketing teams, distributors and sales forces strategically located in all major market centers throughout the world.

Upside Potential: The Company projects consistent near-term growth with increased profits. With a hard push in the expansion into the American markets we anticipate increases in revenues of \$8.8 million over the next 12 months.



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Company has made inroads into the Middle East, Australian and European market, where clean technology has been established for well over a decade. The Company is continuing to win long-term contracts to bolster sales, while further expanding the market for its innovative bio-friendly technologies. NuEarth represents an exciting investment opportunity because it comes to market with proven and dynamic technologies, a solid marketing infrastructure, key industry alliances and an expert leadership team to achieve consistent revenue and earnings growth over the next several years.

KEY COMPETITIVE ADVANTAGES

The Company's highly experienced leadership team encompasses the disciplines of marketing, engineering, Organic Chemistry, manufacturing and large global scale technology markets. The technologies developed by the Company and its affiliates have been in the marketplace over the last 11 years. Working with their affiliates, NuEarth has established a research & development, manufacturing and marketing presence in America from Europe where clean technology has been part of industrial standards and practices for the last 15 years. NuEarth Corporation also has its own independent testing facility, TerraSolve Laboratory for the testing and computer modeling of agricultural and environmental projects for the farming and remediation industries.

Products:

- NuSoil
- SaltBlocker
- RoadBinder
- DustBlock
- AB Tecnology CL-40

GROWTH STRATEGIES

NuEarth is dedicated and established to bringing to the global market a wide selection of existing innovative "Clean & Green" products and technologies that have applications in a wide range of markets and industries. NuEarth seeks the immediate expansion of its latest products and technologies into the U.S. agriculture and dry land development markets with dust control and road construction products as the main targets.

Dynamic Technology Applications

The Company's technology lends itself for a host of potential future commercial market applications including:

- Cleaners, strippers and degreasers - NuEarth offers the widest range of technology in the specialty cleaning business.
- Agricultural supplement testing, qualification and certification
- Computer Modeling for Agriculture and Environmental Projects
- Machine tool lubrication and cooling
- Soil enhancing, rehabilitation and reclamation
- Road construction and maintenance

By leveraging a strong management team and the marketing power of the Avalon Group, the Company's short-term and long-term outlook is characterized by strong brand recognition, the company's dominant position in its market segments, a strong strategic alliance base and future growth through acquisitions and/or joint ventures. Continued growth of revenues is assured through the creation of new demand for "clean" products to accomplish jobs previously not thought possible, or to replace products that are damaging the Earth's fragile environment. The Company will aggressively expand its manufacturing capabilities to penetrate its competition's customer base.

All of the products to be marketed are biological based compounds or organically based chemicals. These products have been utilized in the environmentally sensitive US Coastal Restoration and European markets with proven success for the last 10 years and the Company expects an expanded opportunity to generate similar interest in the United States. Therefore, the Company intends near term introduction of its latest products and technologies into larger U.S. commercial markets and currently seeks funding for working capital and continued research and development activity in future technologies that the Company determines as beneficial to its growth strategy.

While NuEarth has successfully begun operations, we are beginning our second phase of operations to further utilize the strengths and demonstrated skill levels of our management team to take advantage of the opportunity that the supply side of NuEarth, and The Avalon Group has to offer. Through the technical strength and breadth of our global staff and services, we expect to continuously create value for our clients. Our people are among the most experienced in the industry whether they are providing engineering consultation, developing one of

our product lines or providing clients with state of the art technical services. Our management exemplifies individuals who have thrived in environments where collaboration, individual accountability and technical innovation are challenged every day.

STRONG UPSIDE POTENTIAL

The NuEarth Corporation is dedicated to improving the safety and environment of everyday life. The market for exciting new products that are totally benign to the environment; conserve water; increase agricultural production; and conserve energy is several billion dollars in size and growing as people become more aware of the fragility of our planet.

MANAGEMENT

Dr. Bruce Fischer: Chairman of the Board
Mr. Steven Young: CEO
Alfon Rosalini: COO
Marcie Corbin: CFO

NEWS

7 December 2009 - NuEARTH testing lab – TERRASOLVE to be relocated to Monessen PA

21 December 2009 - NuEARTH Signs Exclusive Middle East Distribution Agreement with Marko Trading Limited and Launches New Informational Portal at www.nuearthcorp.com

14 January 2010 – NUEARTH Releases WHITE PAPER on Slowing desertification using NuSoil and AquaSolv Product lines

8 February 2010 – NUEARTH signs \$1.3M laboratory contract